



# Investor Presentation

January 2021

# Leading position across key areas

## Best client experience

### In financial services

**98+ mn** retail clients



**2.7 mn** corporates



The leader in digital services and sales



### In non-financial services by 2023

10+ mn SberPrime subscribers



**~500 bn RUB** e-commerce GMV



Sberbank standalone, RAS  
As of December 1, 2020

## Technological leadership



**New IT platform**



**Reliability** 99.99%



**0 losses, 0 downtime**



**AI platform** launched and gives significant additional revenues and cost savings

# Transforming beyond the banking business

Est.  
1841



**Leader in retail deposits**

**Largest branch network across  
the country**



**Best-in-class banking App**

**Superior risk management**

**Best client experience**

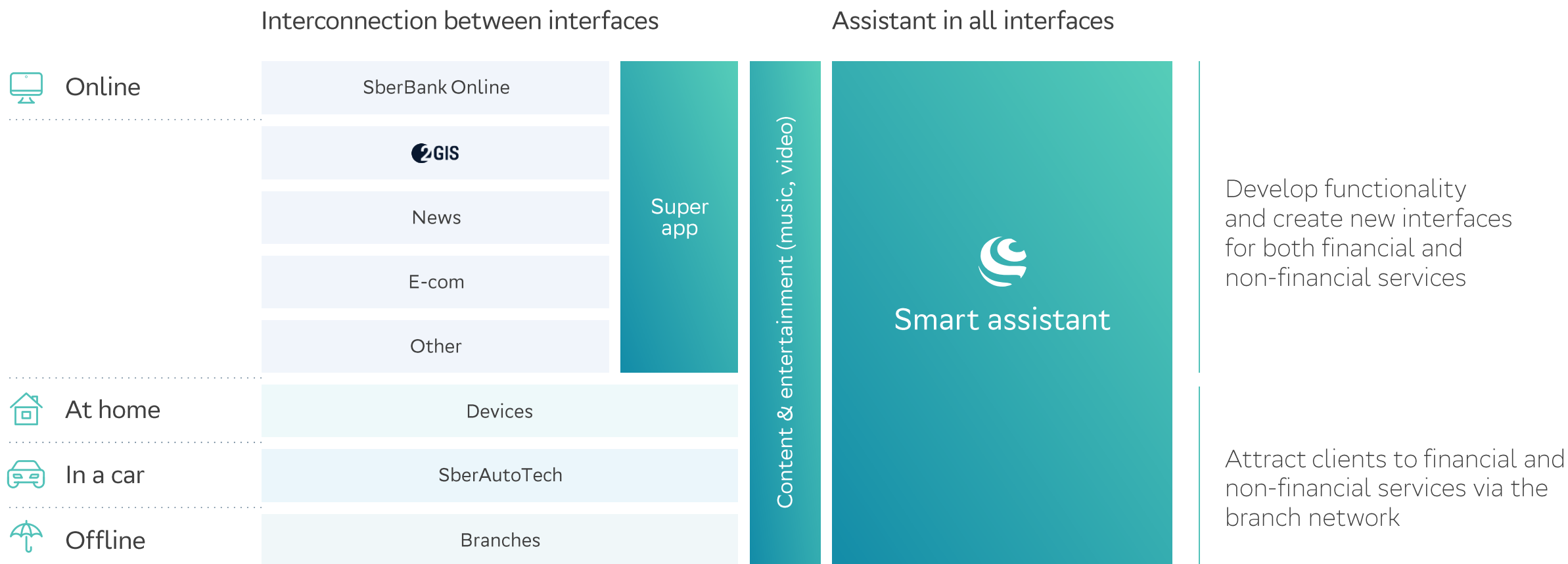


**Integrations to reveal synergies**

**Lowest customer acquisition costs (CAC)**

**Data-driven decisions**

# B2C: Creating cross-industrial interfaces to maximize cross-sell



# B2B: Supporting and driving businesses

by developing financial and complementary non-financial services of the ecosystem

## Key areas

## Examples of products

### Growth partner No.1

SberConnect — connecting to marketplaces	
SberTarget, SberMarketing — analytics	
CRM+	SmartMarket
100+ solutions of partner companies SberSolutions, Bizzone, “Business environment”, etc.	
SberCloud	Integrator

INCREASING  
CLIENT  
SALES

CUTTING  
CLIENT  
COSTS

### Partner in business (workspaces)

Industrial apps
-----------------

### Partner in transactions and finance

Dream-lending	Investments
Payments (integration with ERP, FinLine, etc.)	

## Unifying elements

/SberBusinessProfile /SberBusinessID /Sber 247B2B



## Goals 2023

### Maintain

financial services  
market share

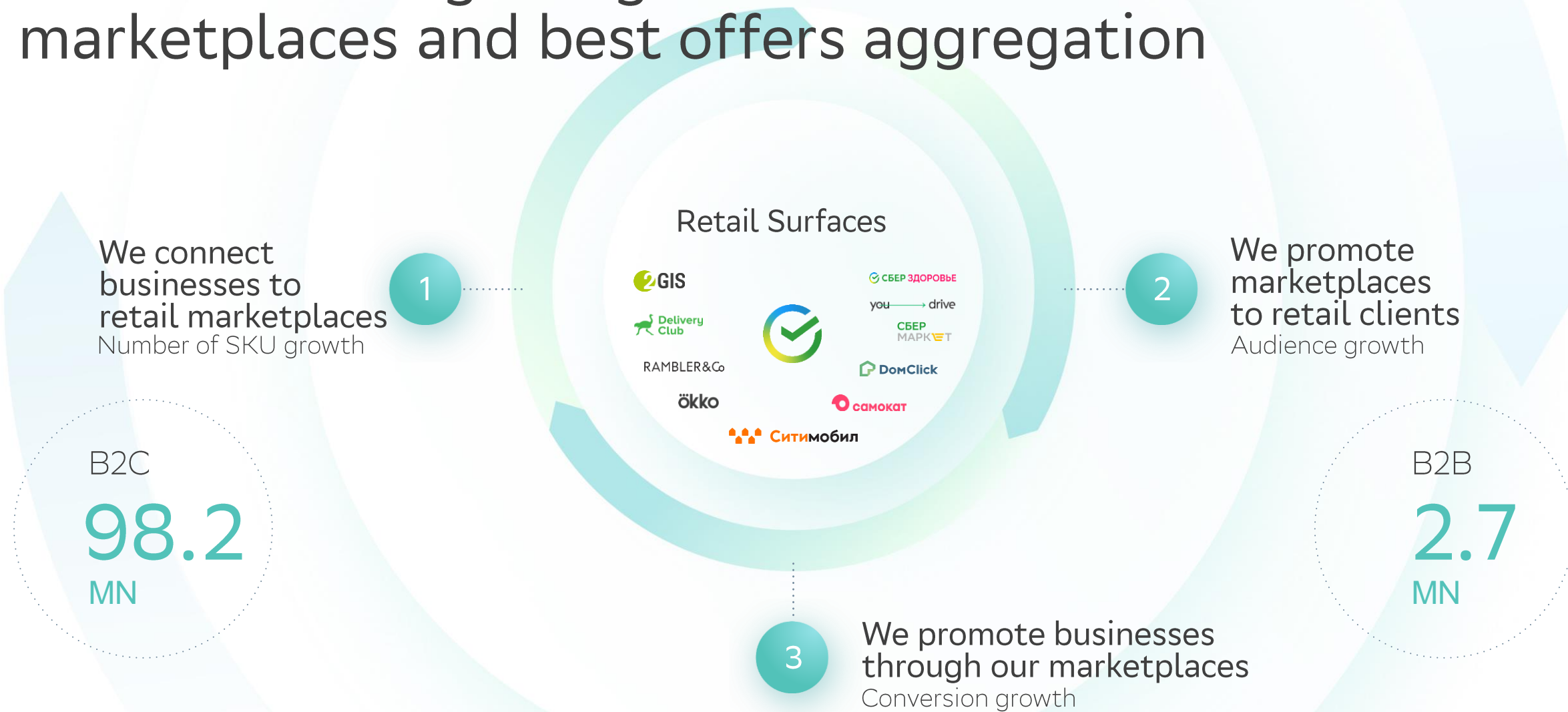
### Increase

market share  
in corporate current  
accounts

90%

AI-based loans

# B2C2B2G: Integrating retail clients and businesses via marketplaces and best offers aggregation



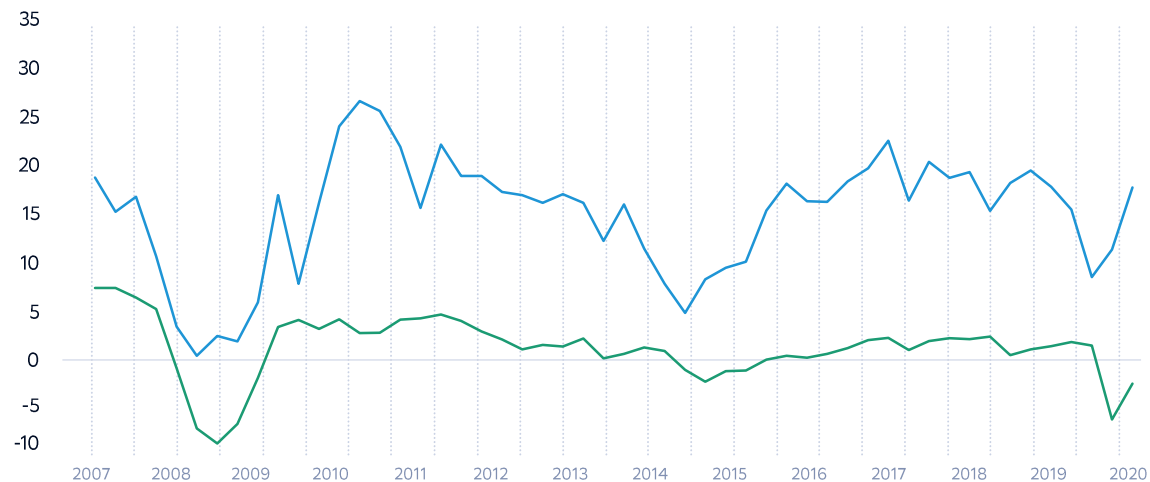
# Three components of success



# Track record of sustainable profitability and payout

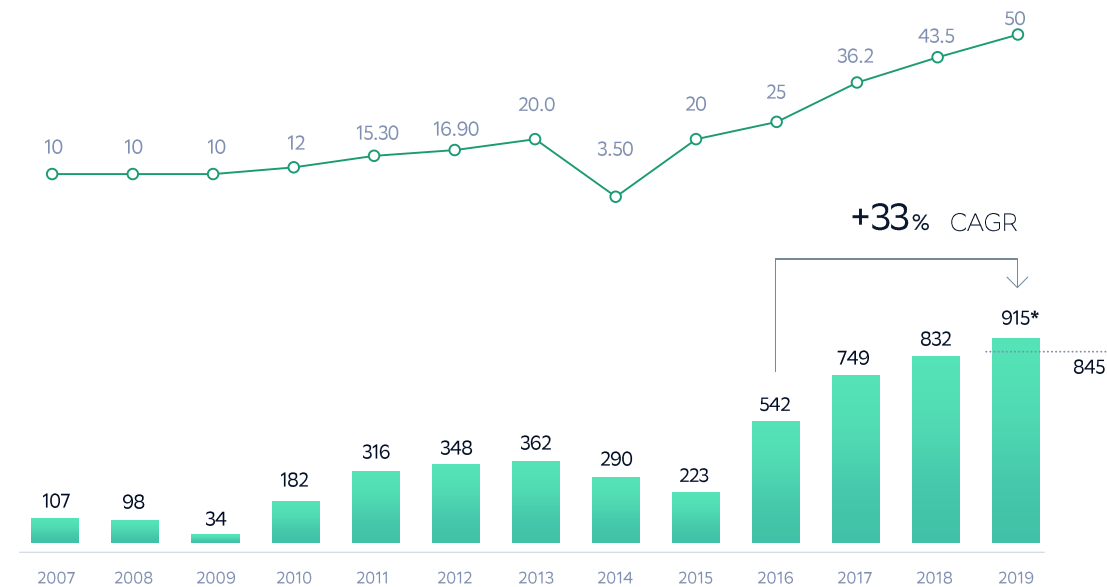
## Return on Equity (ROE) and Real GDP growth, %

Return On Equity (ROE)      Russia Real GDP Growth y/y



## Net Profit and Dividend Payout, RUB BN

Net Income, RUB Bn      Payout Ratio, %

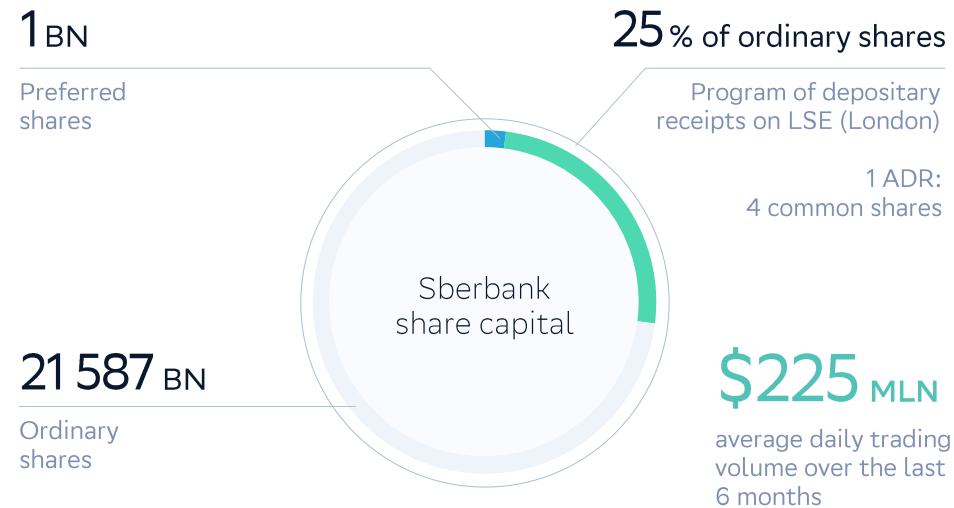


\*From Continuing Operations



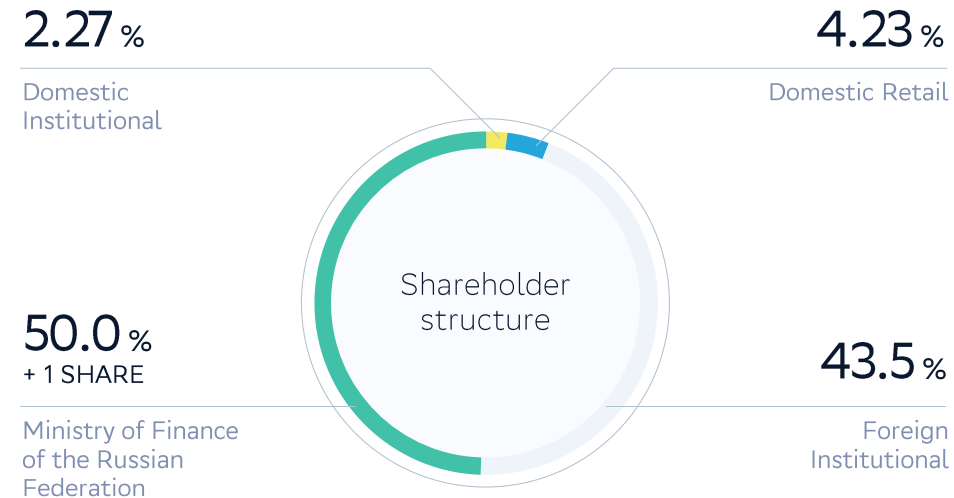
# Liquid and diverse shareholder base

## Structure of Sberbank share capital



Listings: MOEX, LSE,  
Deutsche Börse + OTC trading (US, Europe, Russia)

## Shareholder Structure as of 31.08.2020



The total number of shareholders – over 615k



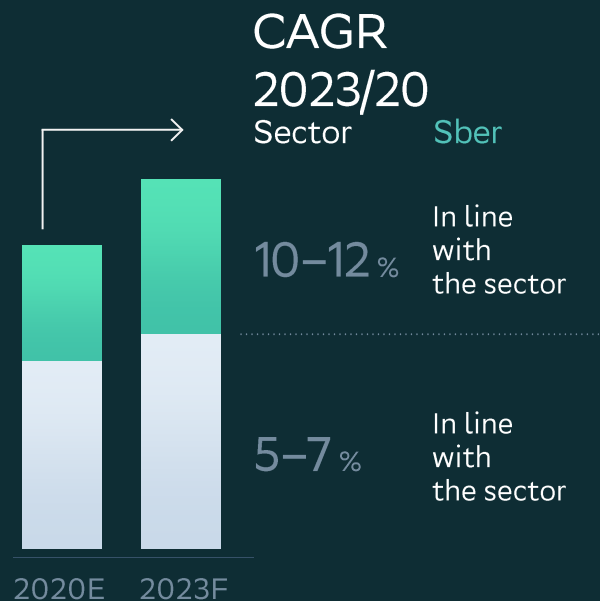
# Strategy 2023

## Targets & assumptions

# Banking business: loan growth offsets NIM decline

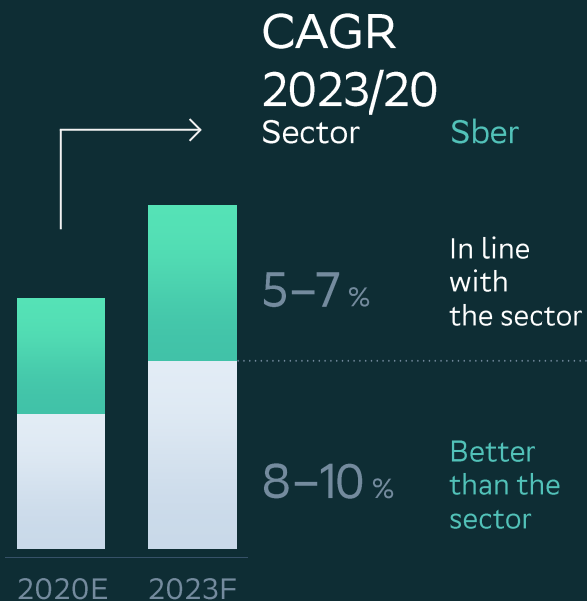
## Loan portfolio, RUB TRLN

■ Retail  
■ Corporate

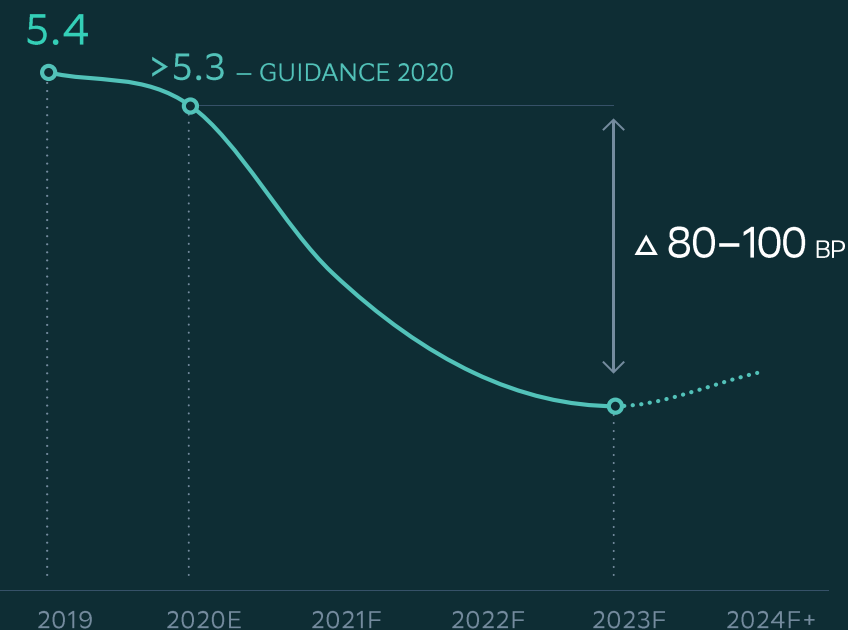


## Deposits, RUB TRLN

■ Retail  
■ Corporate

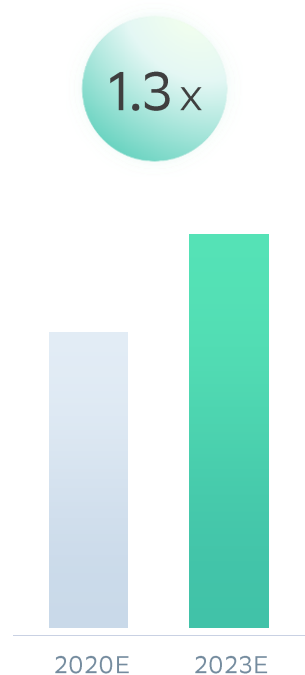


## Net interest margin, %

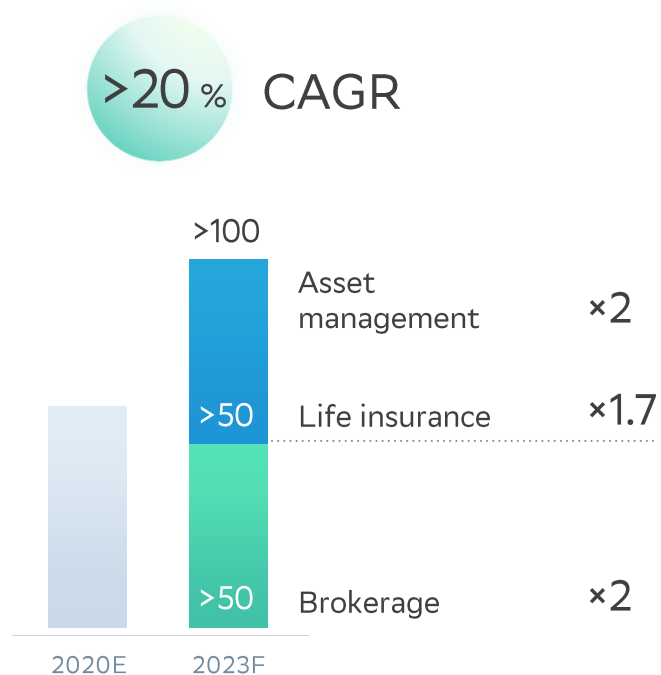


# Other financial businesses growth

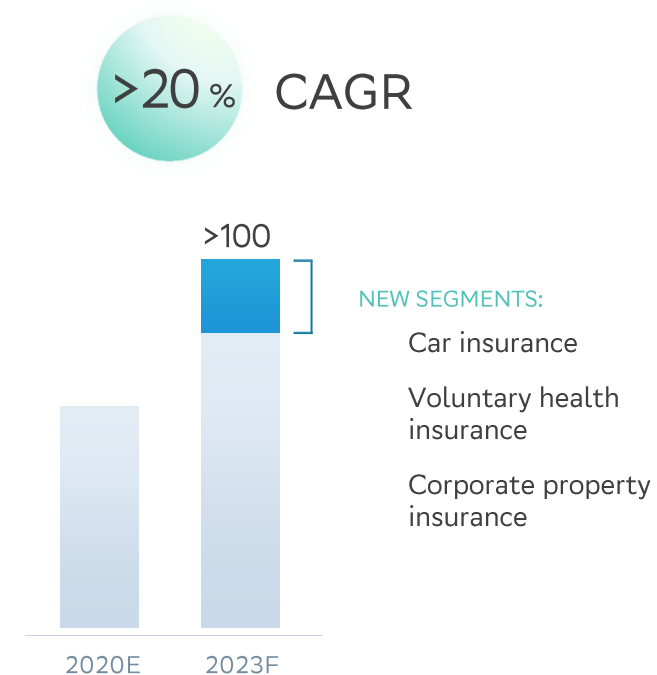
Operating income from  
payment business, RUB BN



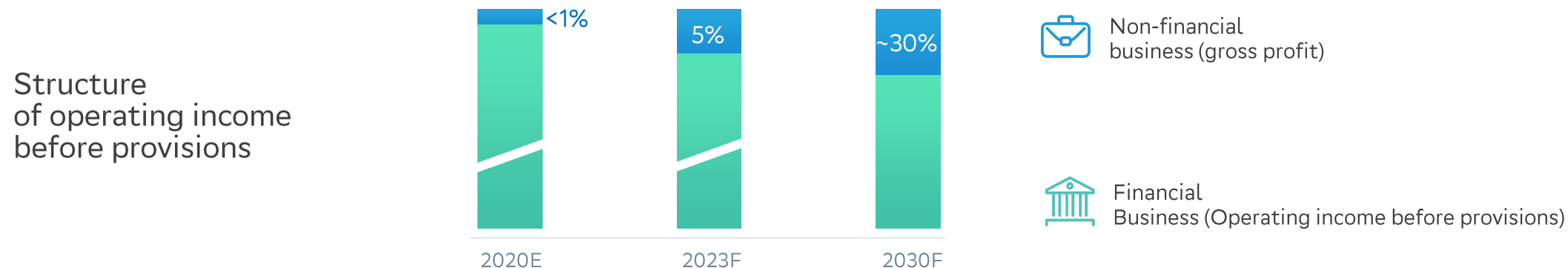
Operating income from  
wealth management, RUB BN



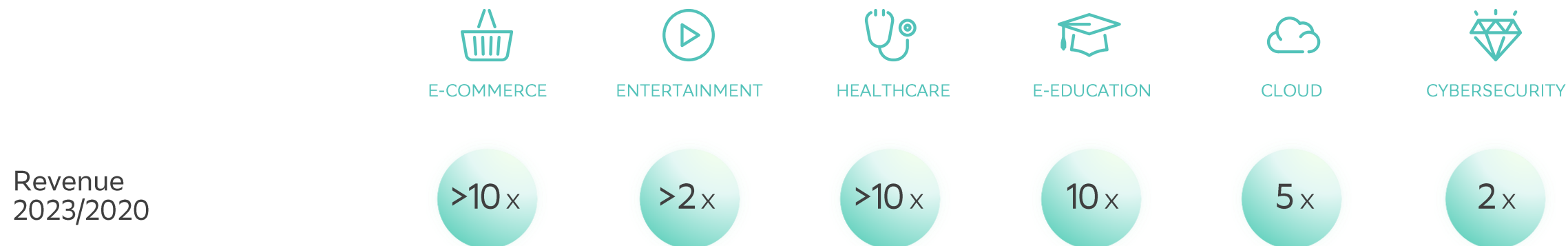
Operating income from risk  
insurance, RUB BN



## Increasing share of non-financial business in operating income



## Revenue growth over next three years



# Key goals of Strategy-2023: financial and non-financial metrics of the Group

**>17 %**

ROE

**>100 %**

Non-financial  
service revenue  
CAGR

**>50 %**

Dividend payout  
ratio

assuming capital adequacy (CET1)  
requirement of 12.5% is met

Market position in  
e-commerce

**Top 3**

GMV ~500 bn RUB

SberPrime

**10+ MN**

subscribers

# Moderate OPEX growth of financial business

Group OPEX  
CAGR 2023/20

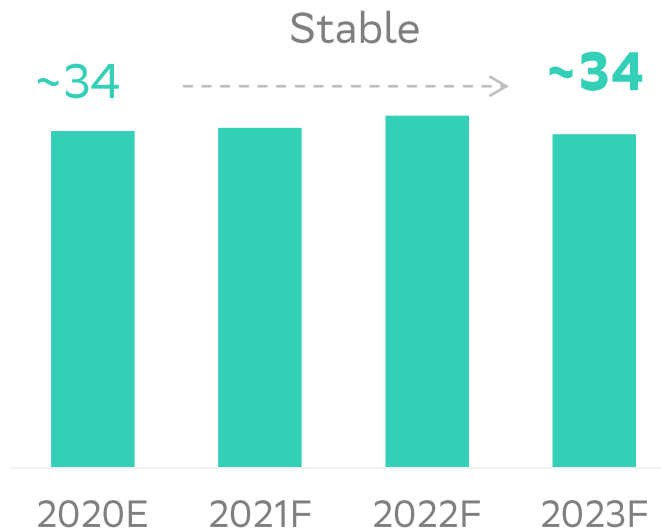
9%

Financial business  
OPEX CAGR 2023/20

5%

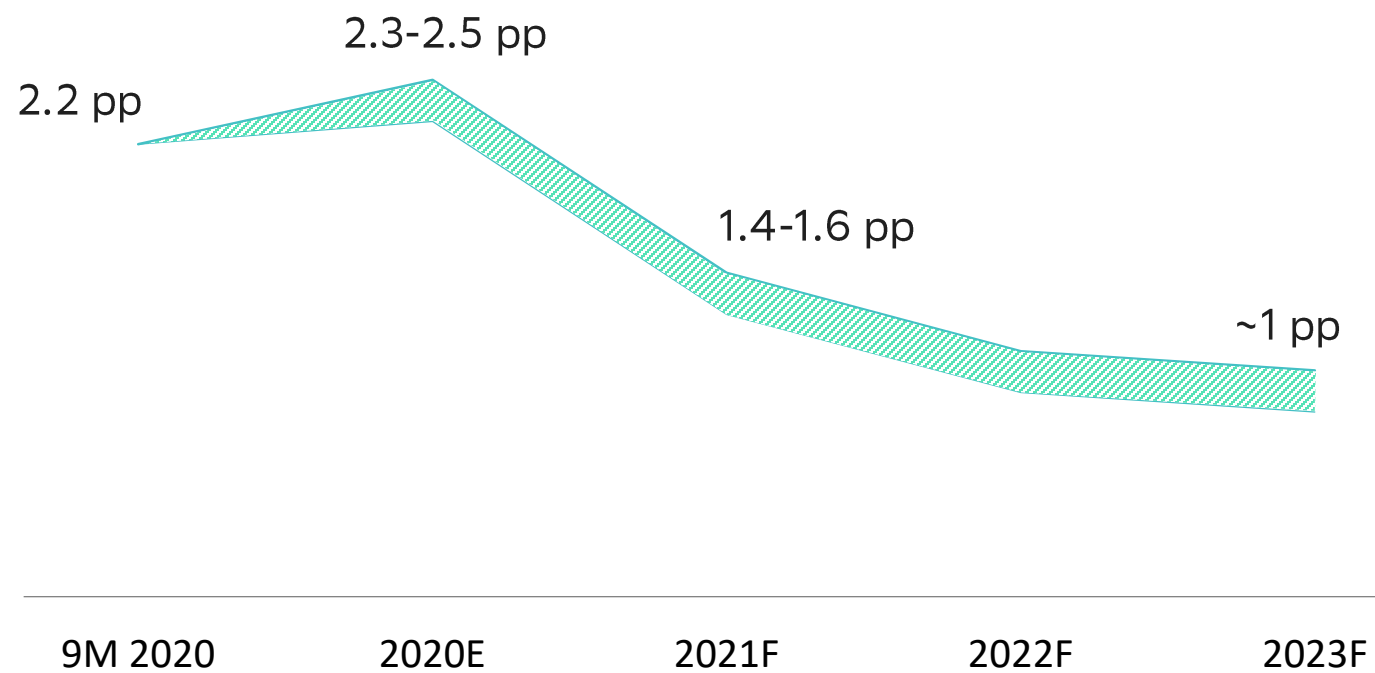


Financial business CIR, %



# Gradual decrease in CoR

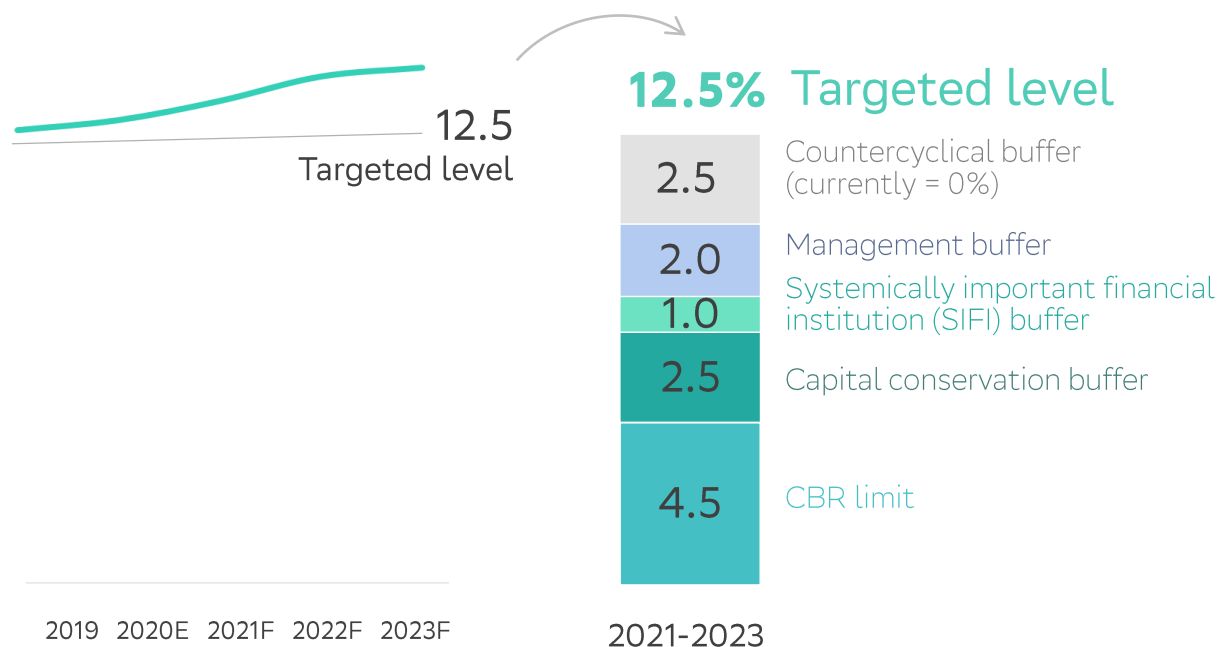
Cost of Risk forecast for the Group



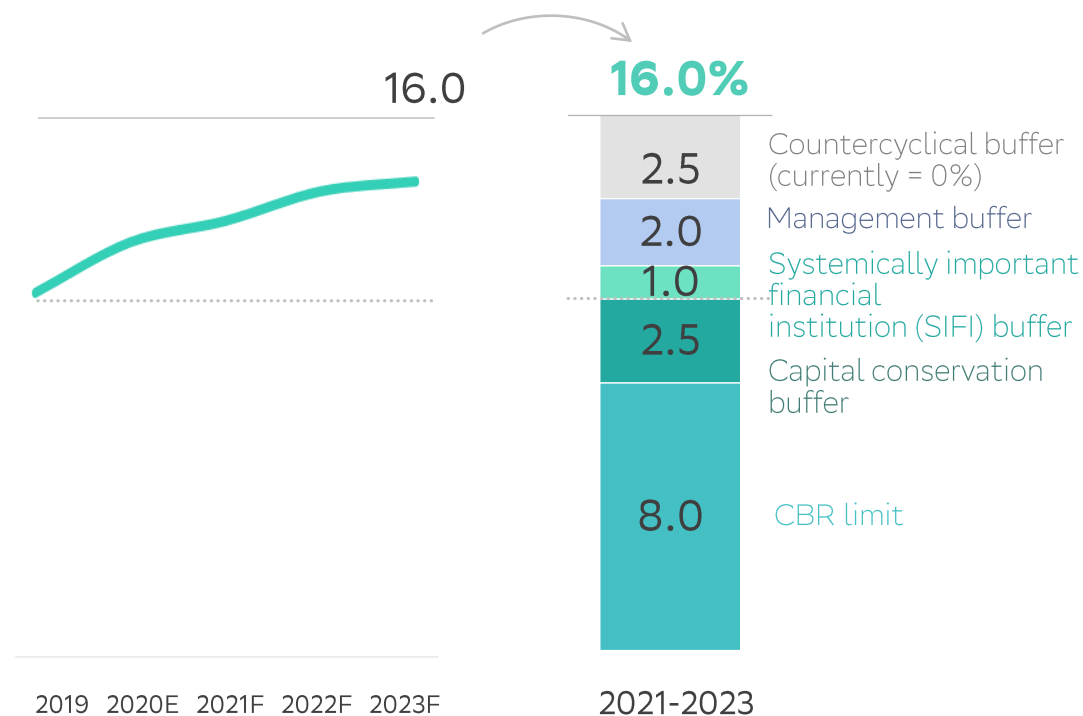


# Capital adequacy requirements are met with sufficient margin

## CET 1 capital adequacy ratio



## Total capital adequacy ratio



# We will drive the ESG agenda at the nationwide level



## Environmental

Our own impact on the environment reduction

- “Green” office concept
- Paper documents reduction by 30% annually
- 40% – share of waste for recycling
- 30% – share of green energy in total consumption
- 100% ESG-compliant corporate purchases
- Own CO<sub>2</sub> footprint assessment from 2021 and gradual reduction onwards



## Social

For employees

- Equal opportunities environment, inclusivity
- Flexible working formats for 20% of employees
- Employee engagement retained at 75%
- Volunteering

For clients and the country

- Small and micro business support
- Nation well-being development by Sber’s financial and investments services
- Healthcare and educational technology accessibility increase



## Governance

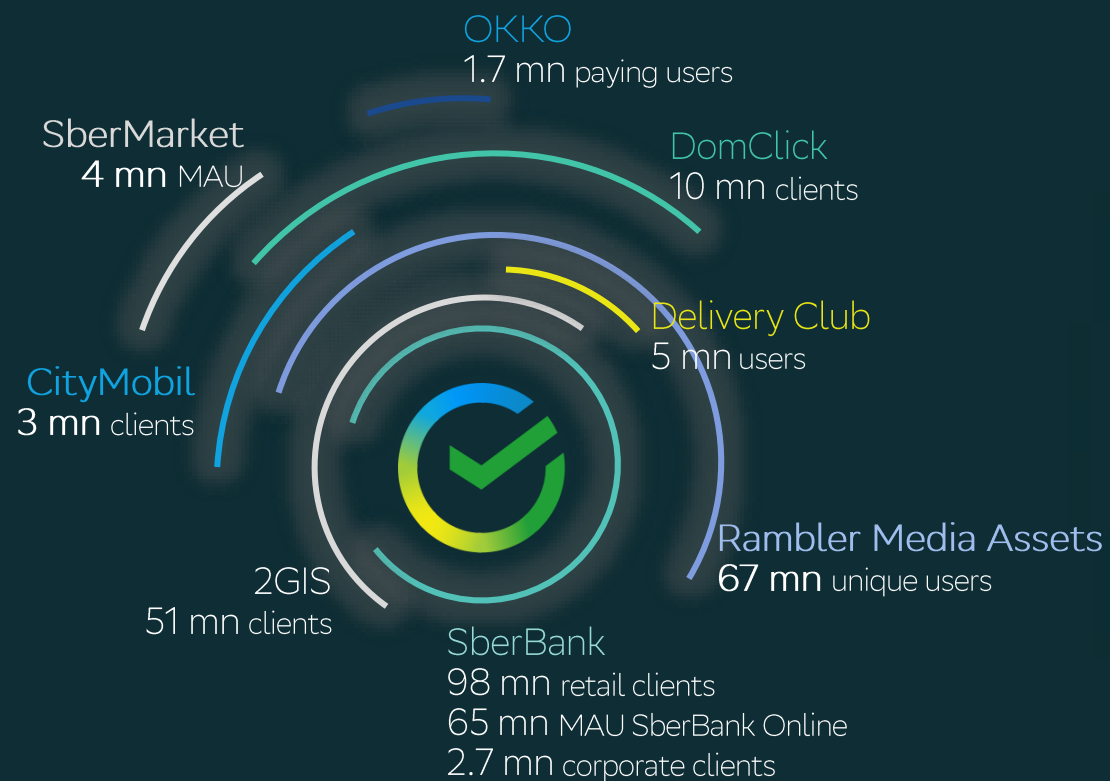
- ESG-integration framework
- ESG-score for 100% corporate borrowers
- Signatory to global ESG initiatives:
  - UNEP FI: Principles for responsible banking
  - UN Global Compact

Sber is the center of competence on ESG and leader of ESG transformation in Russia

# Client centricity & traffic



# “Growth story” through client engagement

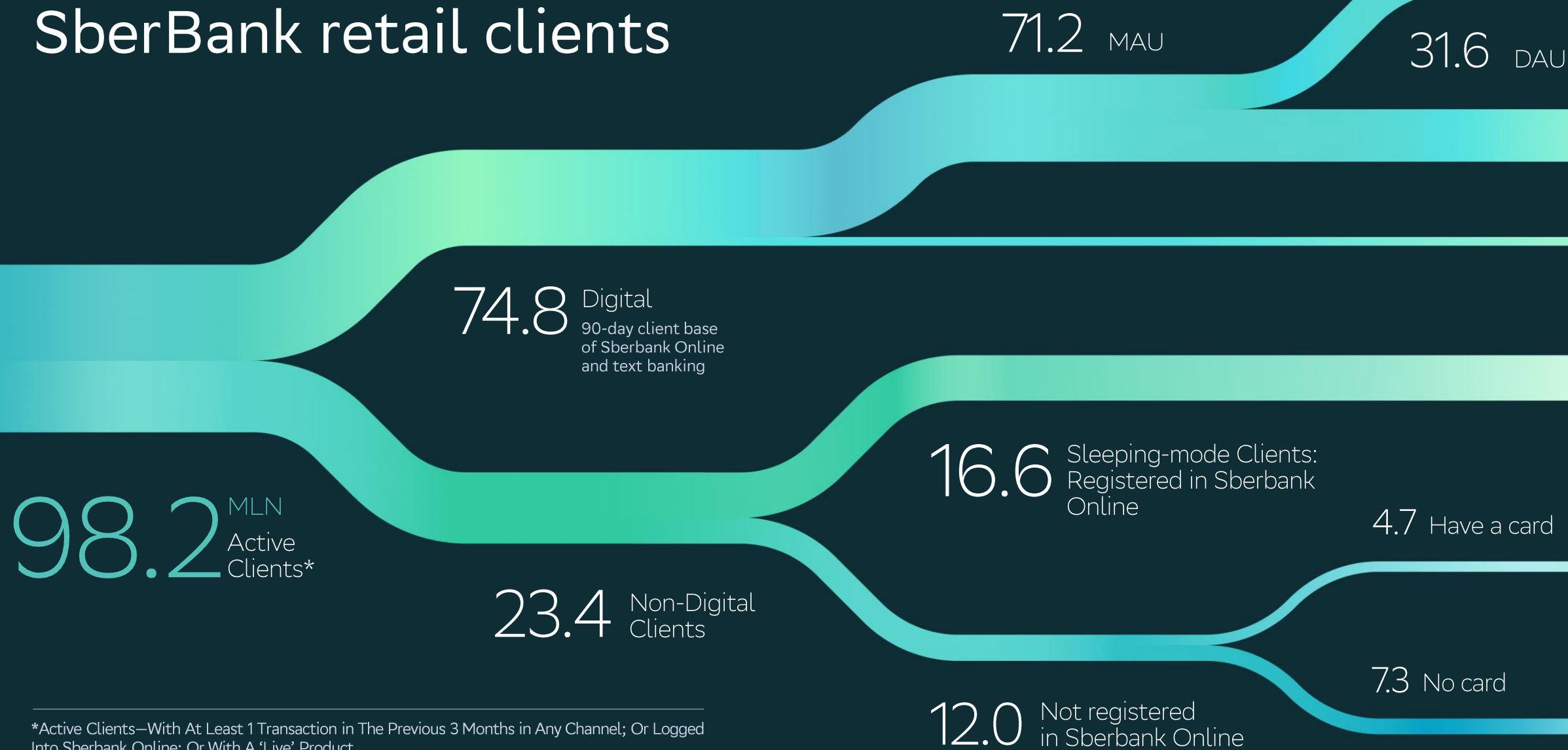


2023 TARGET

**10+ MN**

Clients with 2+ non-financial products

# SberBank retail clients



\*Active Clients—With At Least 1 Transaction in The Previous 3 Months in Any Channel; Or Logged Into Sberbank Online; Or With A 'Live' Product

# SberBank app: competing for user engagement against social media

128

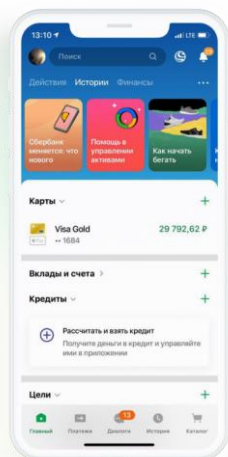
SERVICES  
AVAILABLE

Loans & Deposits

Payments & Transfers

Wealth Management

+ gateway to non-banking services



TOP 3

By downloads among  
free apps an Russia



★★★★★ 4.6



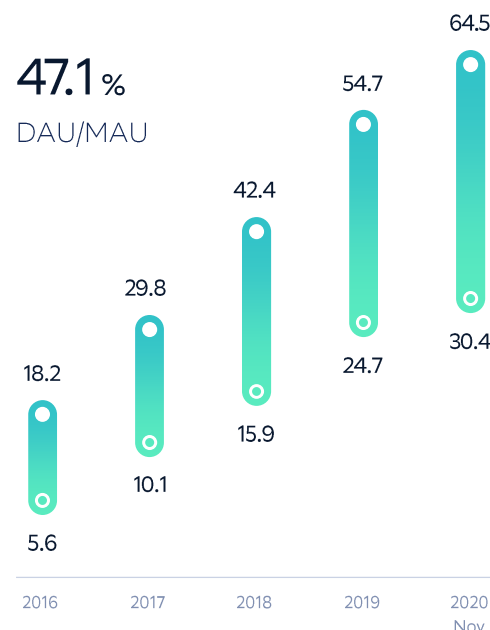
★★★★★ 4.8

## MAU and DAU users, MLN

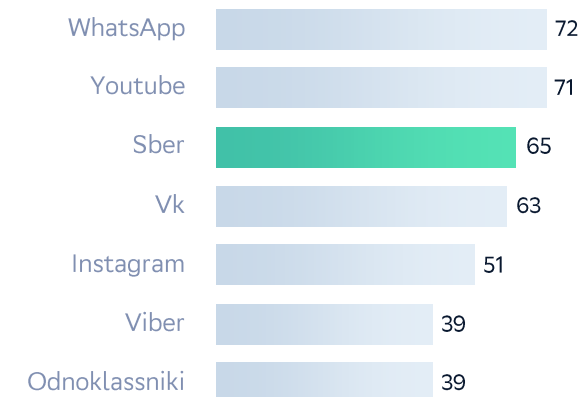
Monthly users,  
mln (MAU)

Daily users,  
mln (DAU)

47.1 %  
DAU/MAU

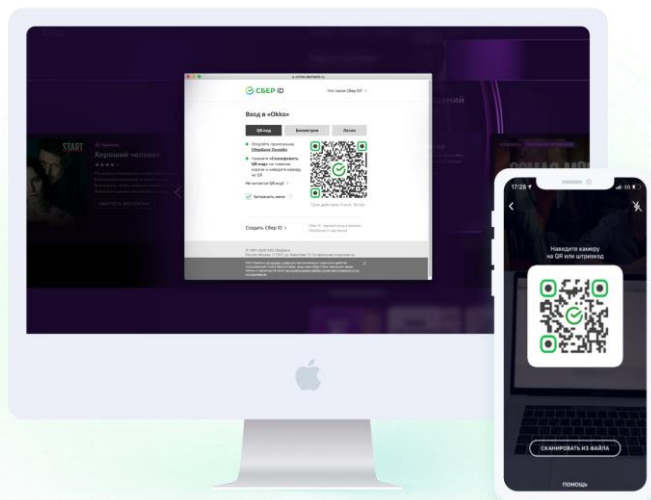


## MAU of top Russian applications, MLN



Source: Mediascope, as of 30.04.2020;  
Sberbank MAU in-house data, as of 30.11.2020

# Profile+ID: Sber ID is uniquely positioned to acquire client data



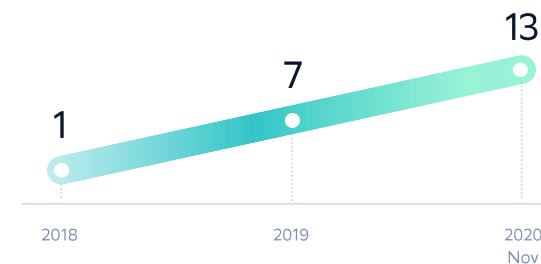
Sign in with Sber ID

Secure and easy login to app and web

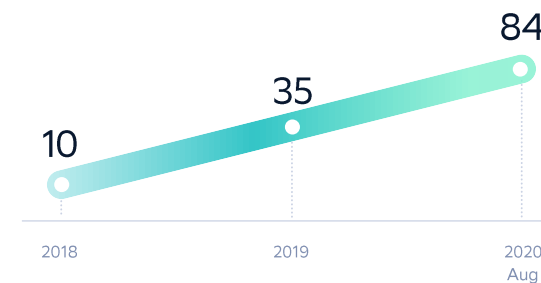
Seamless purchase experience

Personalized offers based on customer interests

Number of clients using Sber ID, MLN



Ecosystem & partner companies



# Bank of first choice for corporate clients

**>2.7 mn**  
active corporate clients

**Every 2<sup>nd</sup> company**  
has an account at Sber

**Every 3<sup>rd</sup> SME client**  
has a loan at Sber

Clients ready to partner with  
Sber for digitalization



LARGEST



MEDIUM & LARGE

Tools for key business  
needs available

growth

- SberConnect
- SberMarketing
- SberTarget
- 2GIS geo-platform

efficiency

- SberSolutions
- Rabota.ru
- Korus

Solutions to start & run  
business

- State registration for free
- “Easy Start” — zero cost services to launch business

**>10%** Entrepreneurs open  
business remotely with Sber

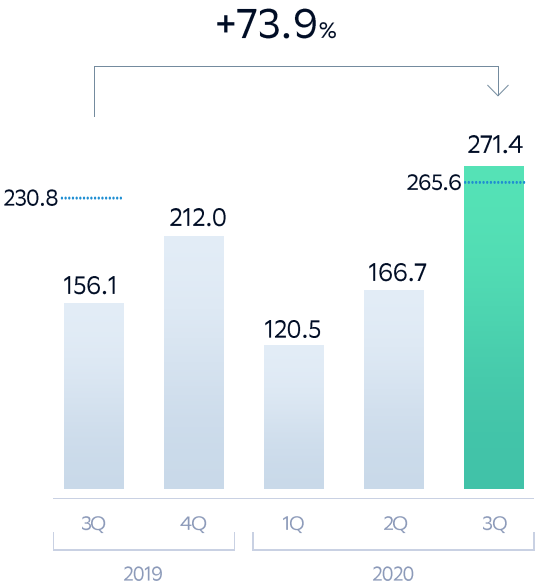


# 3Q 2020 Earnings



# Key financial indicators

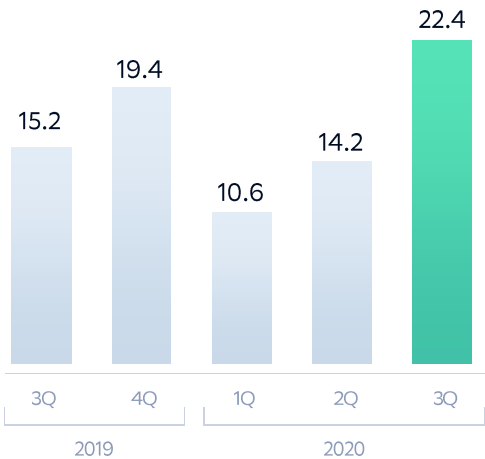
Net Profit, RUB BN



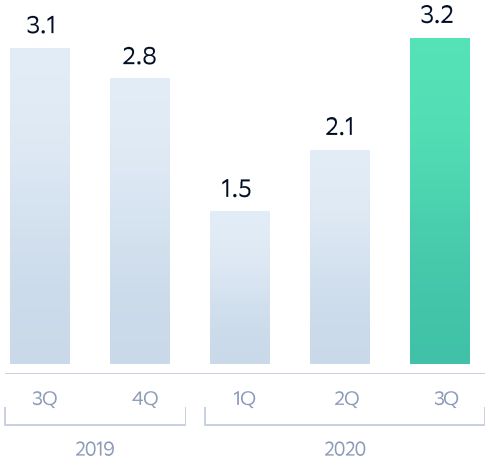
Earnings per ordinary share (EPS), RUB BN



Return on Equity (ROE), %



Return on Assets (ROA), %



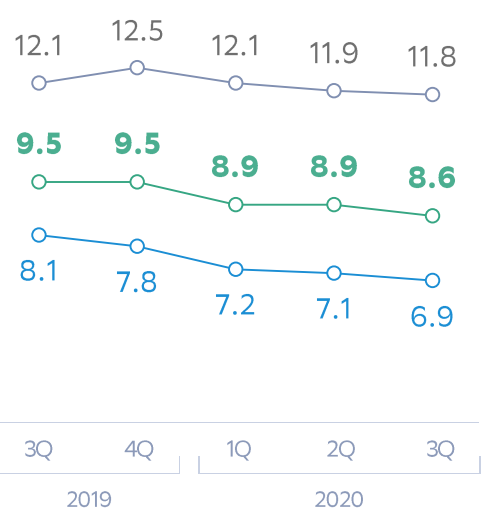
..... Profit from continuing operations

The results for 3Q2019 were affected by the recognition of loss from Denizbank sale of RUB69.8 bn, mostly associated with recycling of the foreign currency translation reserve through Profit or Loss

The results for 3Q2020 were affected by the net income in the amount of RUB5.8 bn of Eurocement that was reflected as Non-Current Asset Held for Sale

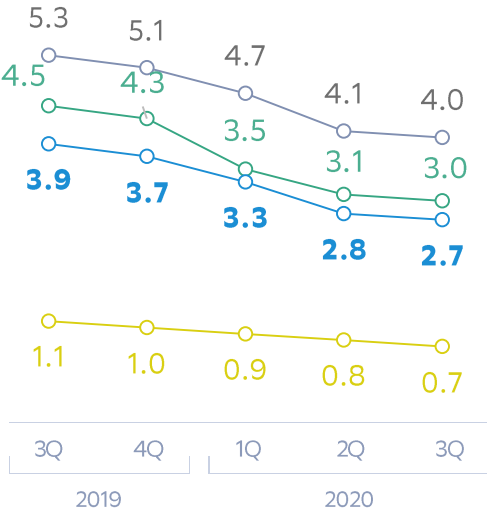
# Decrease in funding costs supports NIM

Average loan yields, %



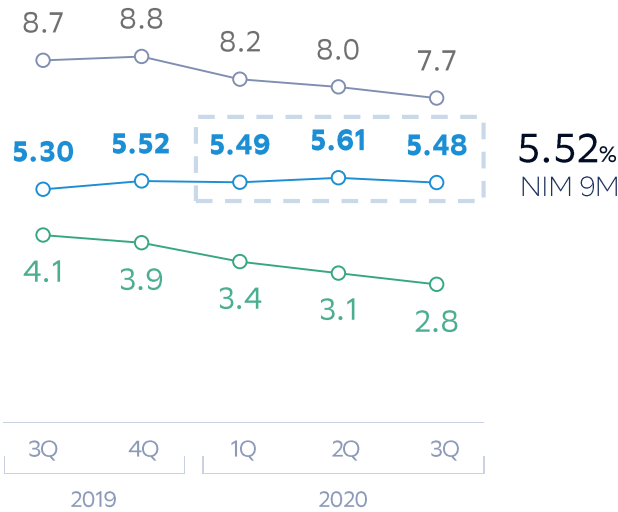
- Loans to individuals
- Total loans
- Corporate loans

Average deposit costs, %



- Individual term deposits
- Corporate term deposits
- Total customer costs
- Current / settlement accounts

Net interest margin, %



- Yield on interest earning assets
- Net interest margin
- Cost of funds



Guidance  
2020

NIM  
Slightly over 5.3%

# Net fee and commission recovered in 3Q

	3Q 2019	3Q 2020	3Q 2020/ 3Q 2019	9M 2019	9M 2020	9M 2020/ 9M 2019
Net operations with bank cards:	45.6	52.2	14.5%	126.9	132.8	4.6%
• Net acquiring, commissions of payment systems and other similar commissions	42.5	47.8	12.5%	116.4	118.1	1.5%
• Service fees	16.3	17.1	4.9%	45	49.6	10.2%
• Expenses on loyalty programs	-12.3	-11.4	-7.3%	-32.5	-31.8	-2.2%
• Other (net)	-0.9	-1.3	-	-2	-3.1	-
Cash and settlements transactions	55.2	62.5	13.2%	150.8	172.7	14.5%
Client operations with foreign currencies and precious metals	14.7	14.5	-1.4%	38.0	42.3	11.3%
Securities & commodities brokerage, custodial & investment banking (including syndications)	2.5	3.4	36.0%	6.0	9.5	58.3%
Documentary commissions	5.5	7.9	43.6%	15.0	20.2	34.7%
Agent commissions	2.5	4.5	80.0%	5.7	8.3	45.6%
Other	4.0	2.7	-32.5%	7.2	8.3	15.3%
<b>Net fee and commission income</b>	<b>130.0</b>	<b>147.7</b>	<b>13.6%</b>	<b>349.6</b>	<b>394.1</b>	<b>12.7%</b>



## Guidance 2020

Net F&C income growth  
**Around 10%**

# Development of key non-financial services

O2O Sberbank + Mail.Ru Group

	 <b>DomClick</b> Housing ecosystem	 <b>Delivery Club</b> Food delivery	 <b>Ситимобил</b> Taxi ride-hailing	 <b>СБЕР МАРКЕТ</b> E-grocery	 <b>Samokat</b> Delivery from dark stores	 <b>Okko</b> <small>LENTA.RU</small> <small>razeta.ru</small> Media & video-streaming
Clients	MAU <b>10.3 MN</b> <small>X3 Y/Y</small>	# RESTAURANTS 3Q 2020 <b>30.8 K</b> <small>X2.6 Y/Y</small>	MAU <b>~5 MN</b> <small>X3.1 Y/Y</small>	# CITIES IN 3Q <b>147</b> <small>+34% Q/Q</small>	# DARK STORES <b>290</b>	PAYING MAU (OKKO) SEPTEMBER 2020 <b>1.4 MN</b>
Volumes	# OF SUCCESSFUL CALLS ON PLATFORM IN SEPTEMBER <b>922 K</b> <small>X6 Y/Y</small>	# ORDERS 3Q 2020 <b>15.3 MN</b> <small>X2 Y/Y</small>	# RIDES 3Q 2020 <b>50 MN</b> <small>X4 Y/Y</small>	# ORDERS 3Q 2020 <b>1.4 MN</b> <small>+11% Q/Q</small>	# ORDERS 3Q 2020 <b>4.5 MN</b> <small>12X Y/Y</small>	RAMBLER MEDIA, UNIQUE USERS <b>64 MN</b>
Revenue	REVENUE INCOME FROM NON-FINANCIAL SERVICES IN 3Q <b>+57%</b> <small>Q/Q</small>	REVENUE 3Q 2020 <b>X2.1</b> <small>Y/Y</small>	GMV 3Q 2020 <b>X3</b> <small>Y/Y</small>	GMV 9M 2020 <b>X11</b> <small>Y/Y</small>	GMV 3Q 2020 <b>X20</b> <small>Y/Y</small>	REVENUE OKKO 9M 2020 <b>X1.8</b> <small>Y/Y</small>



**Guidance  
2020**

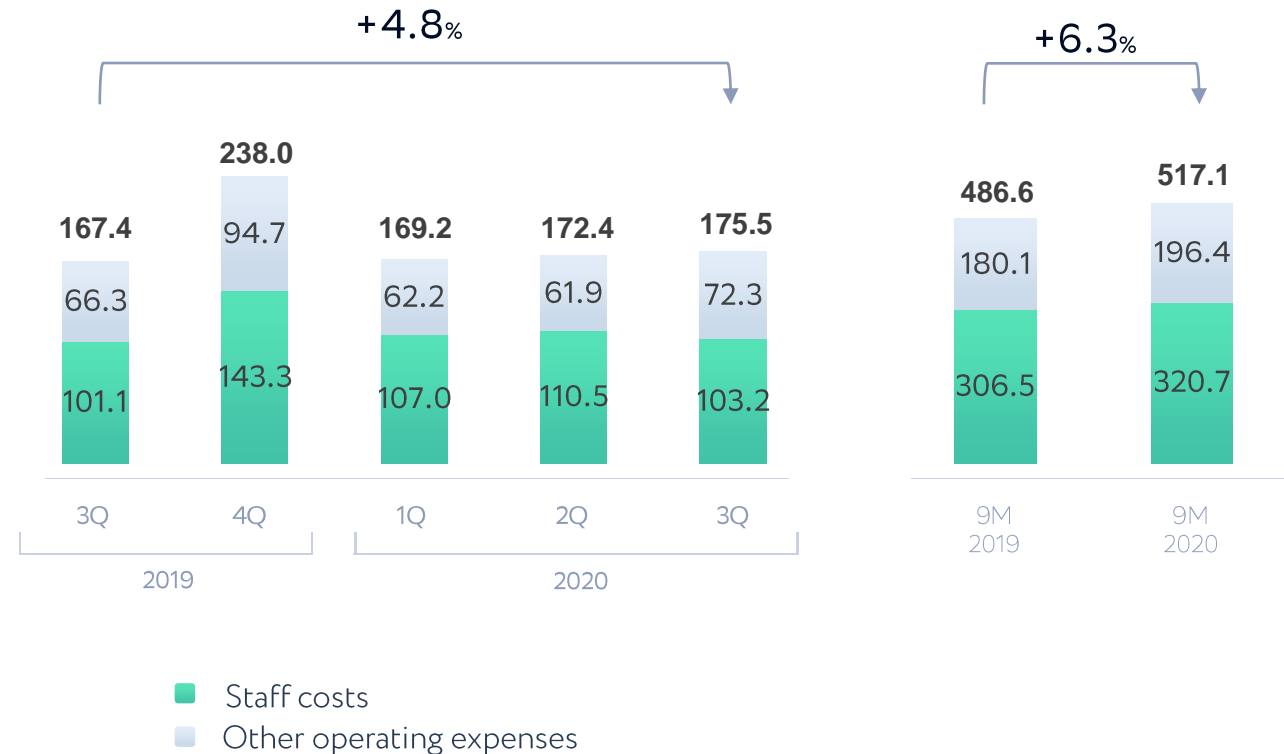
**RUB 70+ BN**

Revenue from non-financial digital companies attributable to Sberbank

# Operating expenses increased by 4.8%

The pandemic-related efficiency enhancement program facilitated the slowdown of the costs growth

Operating expenses, RUB BN



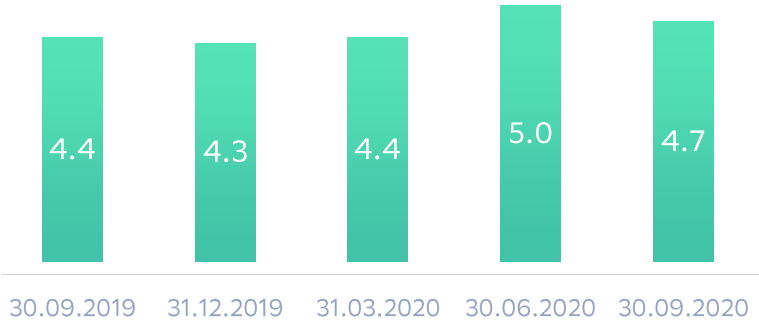
**Guidance  
2020**

OPEX Growth  
**Below 10%**

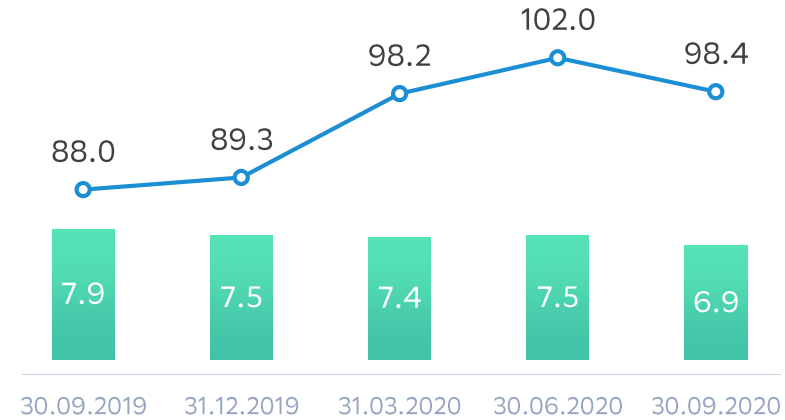
# Asset quality remained stable in 3Q

The decrease in the share of impaired loans by 0.6 pp to 6.9% for loans at amortized cost was mostly technical and related to the bad debt recovery procedure for the Eurocement Group

**Non-performing loans (90+) in total loan portfolio, AT AMORTIZED COST AND AT FAIR VALUE, %**



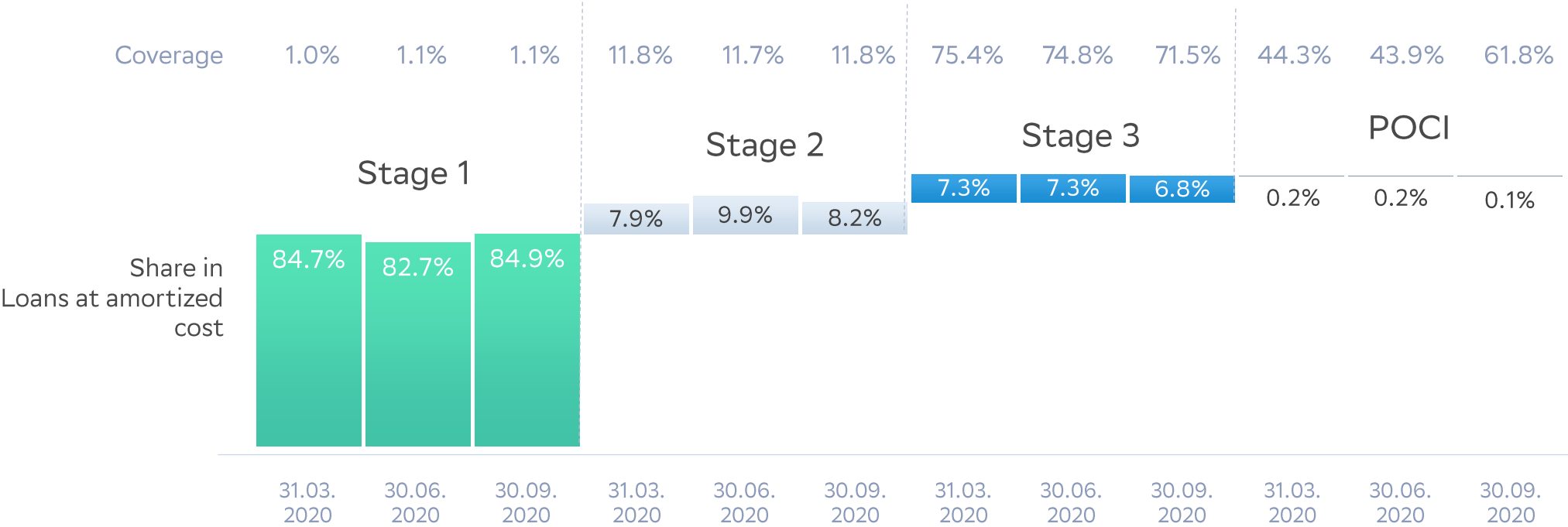
**Total provision coverage of Stage 3 and POCI loans, AT AMORTIZED COST, %**



- Share of Stage 3 and POCI loans in Total loans at amortized cost
- Total coverage

# Three-stage approach to measure expected credit losses

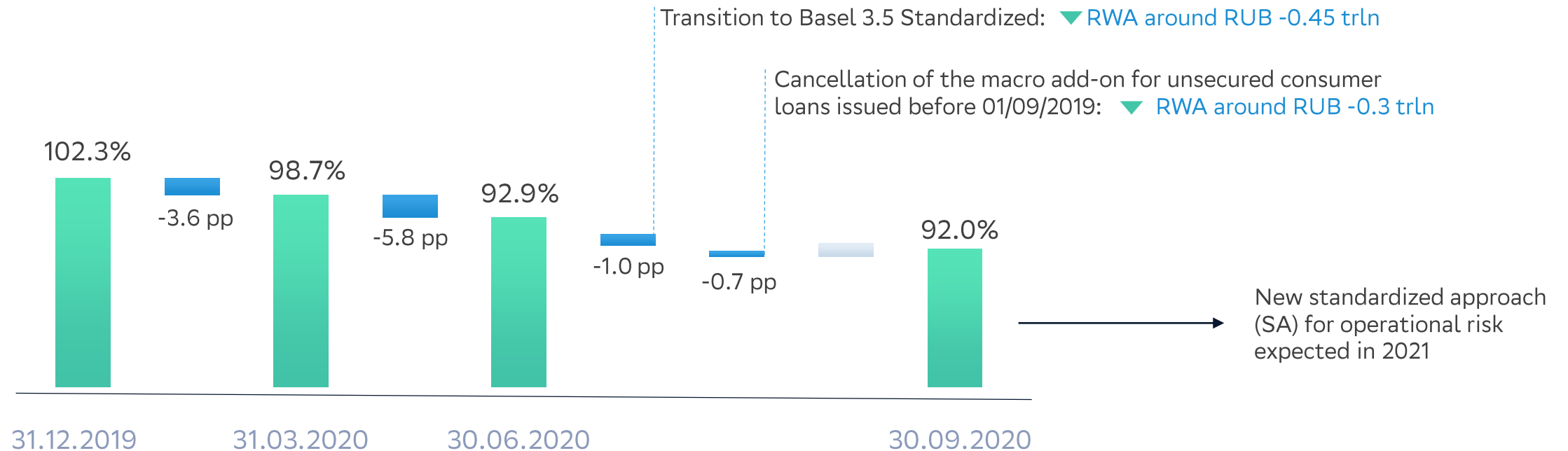
Loans at amortized cost





# RWA density development in 2020

RWA density = RWA to Total leverage ratio exposure

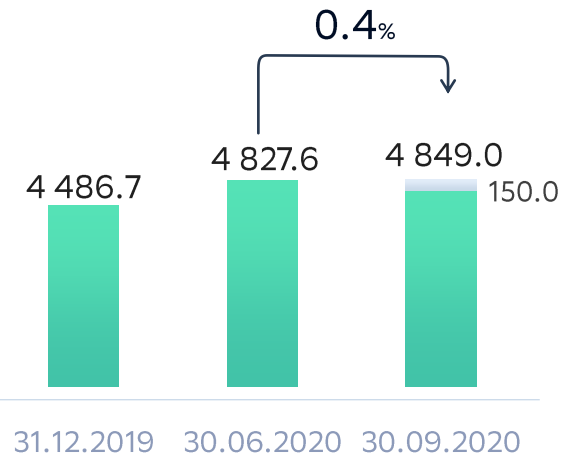


# Capital adequacy

Basel 3.5

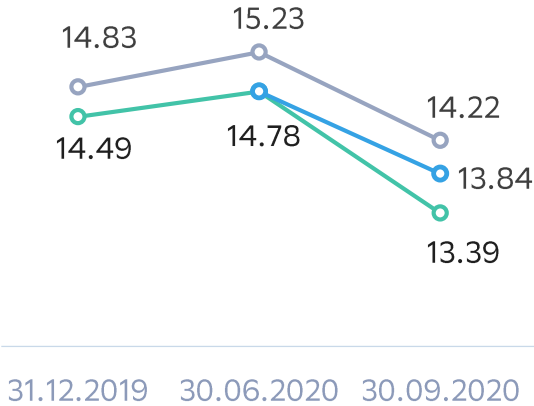
The impact on the capital adequacy from the dividend payment for 2019 in 3Q 2020 was around -130 bps

Total equity, RUB BN



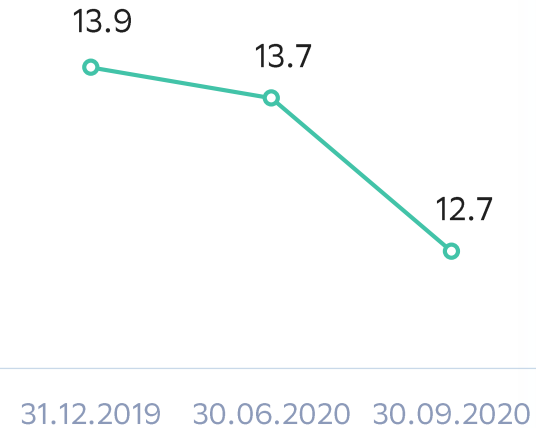
■ Perpetual subordinated loan

Capital adequacy ratio, %



- Total capital adequacy ratio
- Tier 1 capital adequacy ratio
- CET 1 capital adequacy ratio

Leverage ratio, %

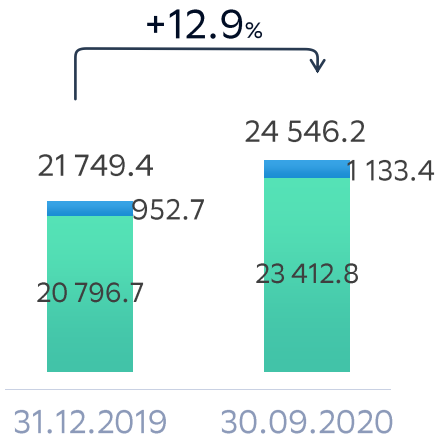


Guidance  
2020

**CET 1 CAR**  
under Basel 3.5 for the Group  
**13.0-13.5%**

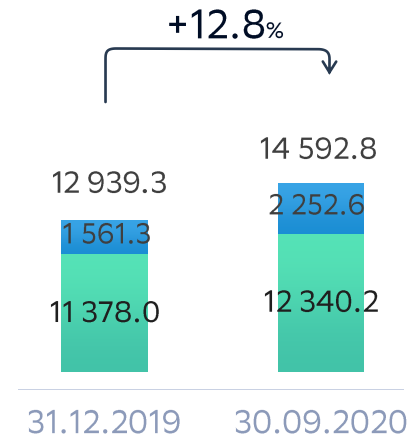
# Loan portfolio growth accelerated in 3Q

Loan portfolio before provisions for loan impairment, RUB BN



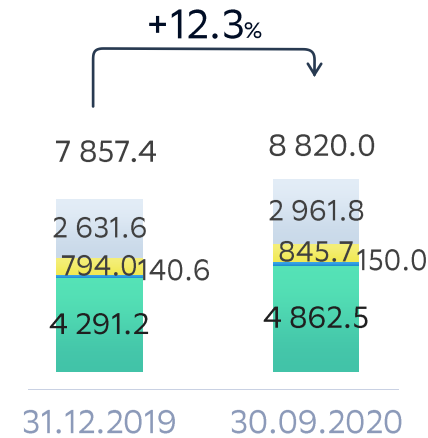
Loans at amortised cost  
Loans at fair value through P&L

Corporate loan portfolio at amortized cost, RUB BN



Commercial loans to legal entities  
Project finance loans to legal entities

Retail loan portfolio at amortized cost, RUB BN



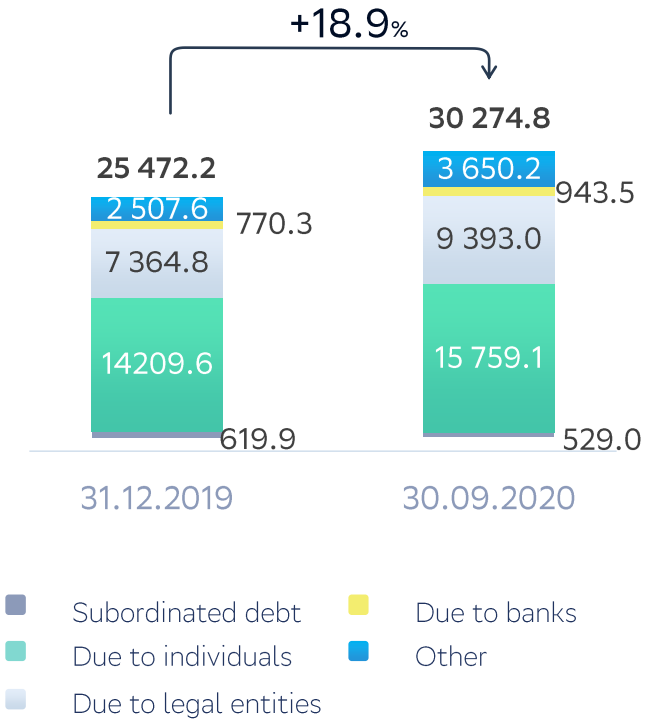
Mortgage loans  
Car loans  
Credit cards & overdrafts  
Consumer and other loans

Mortgage portfolio grew by 8.5% in 3Q 2020, benefiting from robust demand for both state and bank's own subsidized mortgage programs which accounted for about 40% of new loan origination

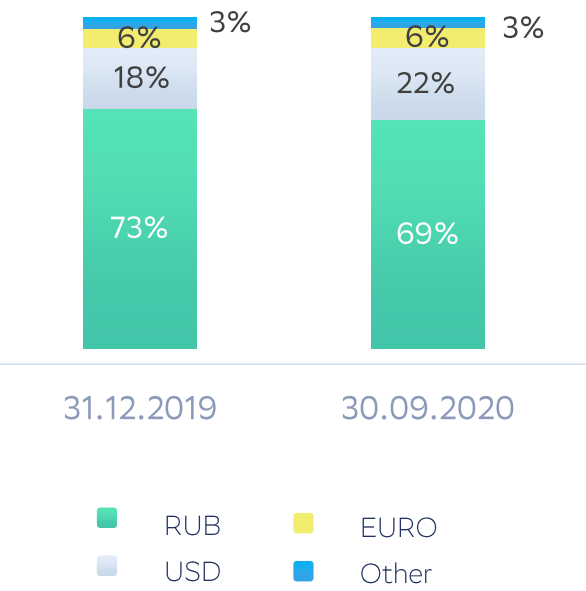
Consumer loan portfolio increased by 6.9%, boosted by higher demand on the back of favorable market rates and seasonal promos. Consumer lending was encouraged by growing issuances in digital channels, which accounted for 73% of total

# Liabilities dynamics and structure

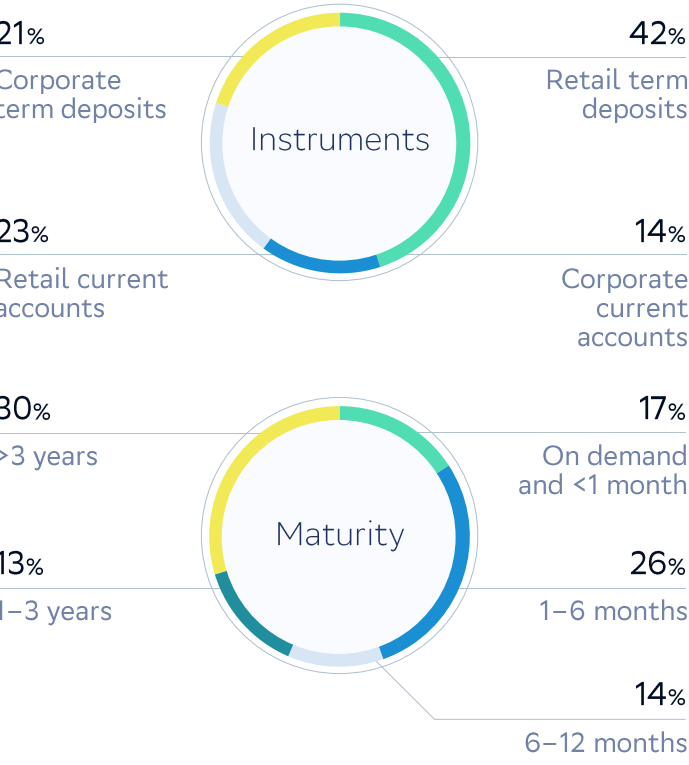
Liabilities, RUB BN

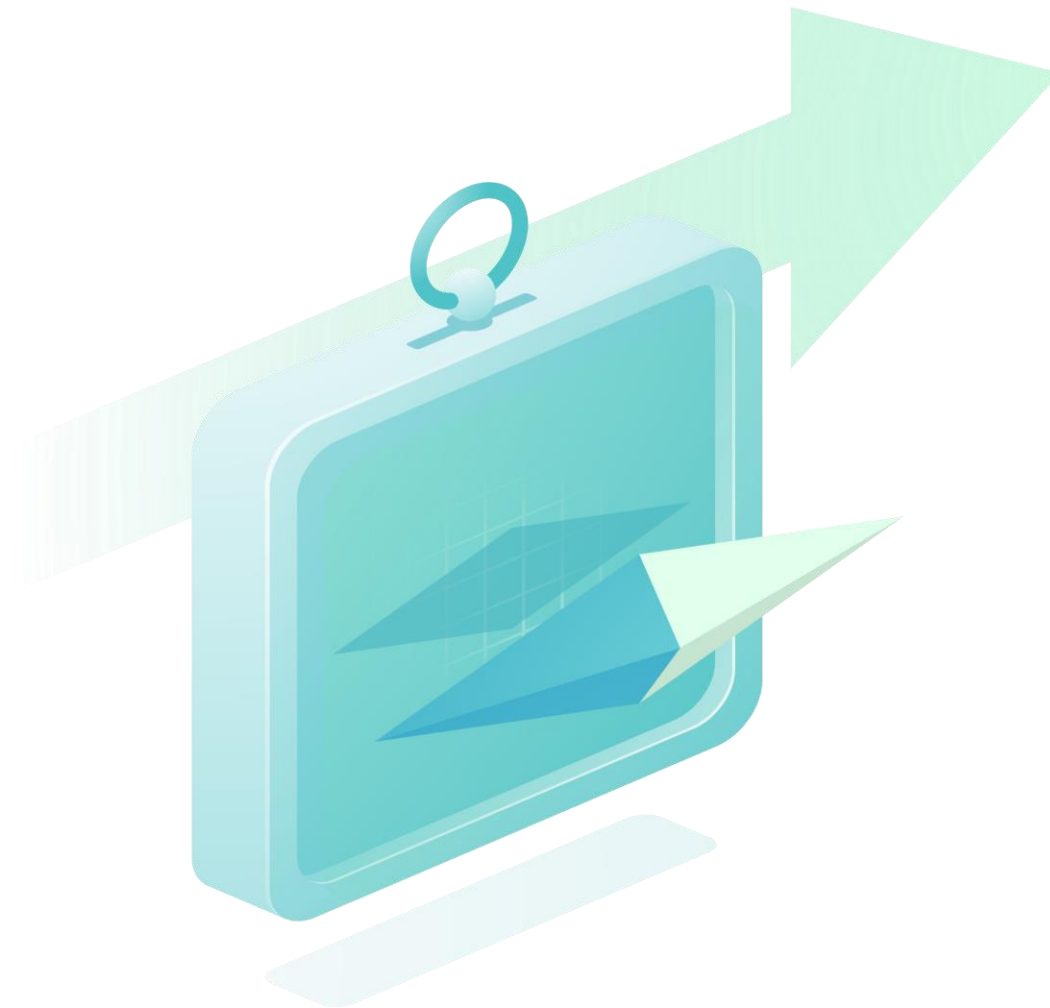


Customer deposits by currency, %



Deposits Structure

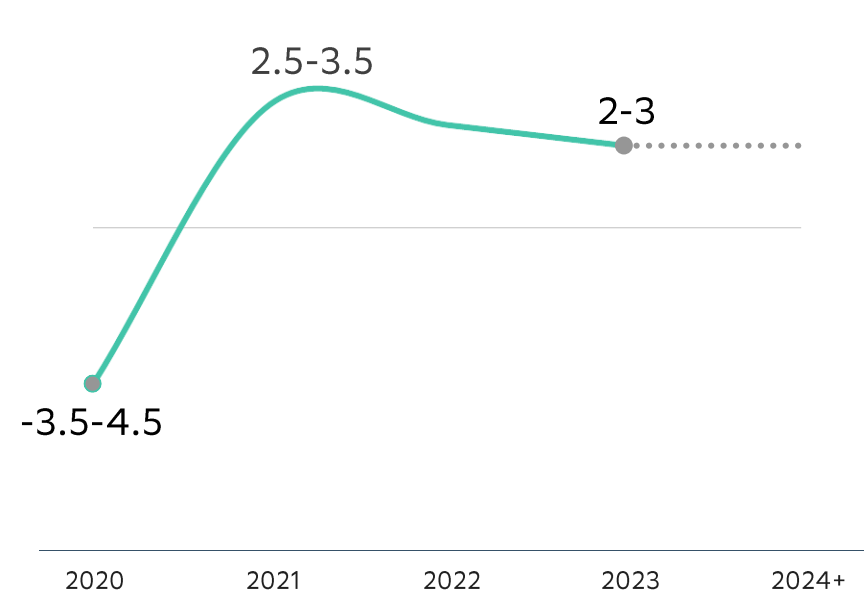




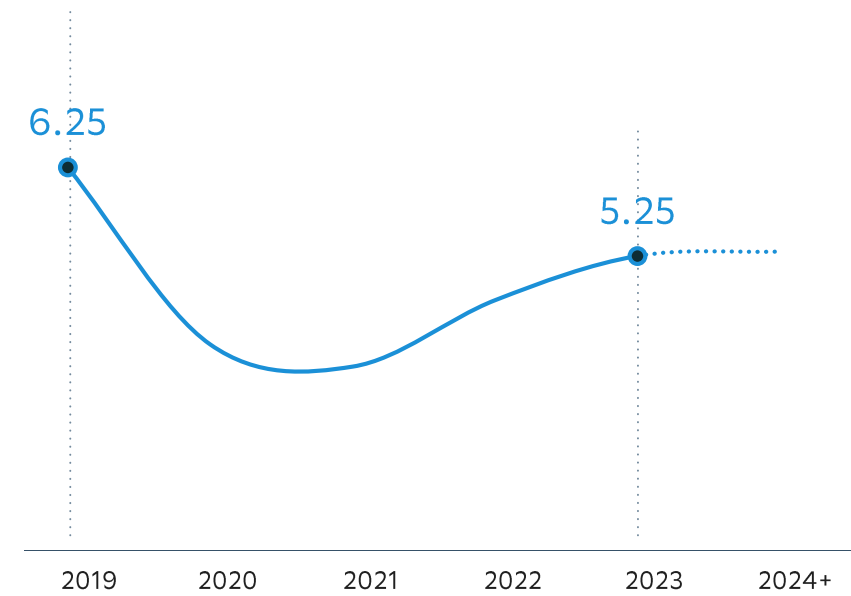
# Guidance & Outlook

# Stable economic growth rate (2-3%) expected after recovery in 2021

Real GDP growth, %



Key rate, %



# Sector forecasts



Nominal  
Growth  
Dynamics  
2020

as of July 2020				
	Corporate loans	Retail loans	Corporate deposits	Retail deposits
Sector Russia	6-8%	6-8%	8-10%	8-10%
SberBank	In line with the sector	Slightly better than the sector	In line with the sector	In line with the sector
as of October 2020				
Sector Russia	11-13 %	14-16 %	13-15 %	10-12 %
SberBank	In line with the sector	Slightly better than the sector	Better than the sector	In line with the sector

# Guidance 2020

		2020 as of December 2019	2020 as of July 2020	2020 as of October 2020
Efficiency	Cost to income Ratio (CIR)	Slight increase y/y	Slight increase y/y	Slight increase y/y
	OPEX growth	>10 %	<10 %	<10 %
Profitability	NIM	5.1–5.3 %	Slightly >5.3 %	Slightly >5.3 %
	Net Fees & Commissions Growth	10+ %	Mid single-digit	Around 10 %
	Revenue from non-financial digital companies attributable to Sber	RUB 70+ BN	RUB 70+ BN	RUB 70+ BN
	Cost of Risk	100–110 BPS	230–250 BPS	230–250 BPS
	ROE	>20 %	Low teens	Low to mid teens
Capital	CET 1 CAR under Basel 3.5 for the Group	~14 %	13.0–13.5 %	13.0–13.5 %



# Sector forecasts 2021



Nominal  
Growth  
Dynamics  
2021

as of 30.11.2020	Corporate loans	Retail loans	Corporate deposits	Retail deposits
Sector Russia	7-9%	13-15%	9-11%	6-8%
SberBank	In line with the sector	In line with the sector	Better than the sector	In line with the sector

# Guidance 2021

		<b>2021</b> as of 30.11.2020
Efficiency	Financial business Cost to income Ratio (CIR)	Stable y/y
	Group OPEX growth	~10%
Profitability	NIM	~0.5 pp decrease vs. guidance 2020
	Net Fees & Commissions Growth	~10%
	Revenue from non-financial digital companies attributable to Sber	X2 y/y
	Cost of Risk	140-160 BPS
	ROE	>17%
Capital	CET 1 CAR under Basel 3.5 for the Group	13.5–14.0 %

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# IR contact details

## Head of Investor Relations

Anastasia Belyanina  
aebelyanina@sberbank.ru

## IR Team

Kirill Sokolov  
kgsokolov@sberbank.ru

Ekaterina Khromova  
evkhromova@sberbank.ru

Yana Larionova  
Larionova.y.mi@sberbank.ru

Maria Shevtsova  
myshevtsova@sberbank.ru

Andrey Raevskiy  
aeraevskiy@sberbank.ru

## Contacts

Address:  
19, Vavilova Street, Moscow, 117997, Russia  
Phone: +7 (495) 957-59-60  
E-mail: [ir@sberbank.ru](mailto:ir@sberbank.ru)  
[www.sberbank.com](http://www.sberbank.com)

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